

## **Preface**

*metaphorik.de* launched two years ago, is a freely accessible online platform that merges research on metaphor and metonymy. The main aim of our journal is to provide a forum for interdisciplinary discourse ‚bridging’ the gaps between disciplines like linguistics, the study of literature, psychology, philosophy, the cultural sciences, political science and the natural sciences. Positive reactions to our online platform from academics working in these different disciplines and from the mass media reflect an increasing interest in this area of work. We are therefore happy to announce that we will continue our enterprise with this fifth issue, offering articles from around the world reflecting on issues of contemporary concern. Papers from eight countries – Austria, Canada, Cyprus, Denmark, France, Germany, Italy and the U.S.A. – written in three languages provide an impressive panorama of what is going on in the realm of research on metaphor.

The fifth volume of *metaphorik.de* refers to current events like the effects that neoliberal economic ideologies had on the coverage of economic issues following the disastrous events of September 11, as outlined in the paper by Lise-Lotte Holmgren. James William Underhill analyses the source and target domains of articles which appeared in the *Economist* during the recent war in Iraq, while Fabienne Baider and Sara Gesuato investigate metaphors designating women that make reference to implied masculinities. These investigations of metaphorically legitimated ideologies form a contrast to two articles which reveal the textual dimension of metaphor. Isabelle Collombat demonstrates in her contrastive analysis of an anglo-french corpus the heuristic functions of metaphor in scientific texts. While Veronika Koller investigates on an empirical and theoretical level the poly-functionality of metaphor in texts. Alex Deppert explores the psychological dimension of classic conceptions of linguistic metaphors. His empirical enquiry of different metaphors in communication advances our understanding of linguistic creativity.

The review articles cover a wide range of different aspects of metaphor and metonymy, from the more or less classical linguistic theories to the heuristics of metaphor in scientific models and the basic role of metaphor in psychotherapy.

All contributions are available online in pdf- and in html-format. Some browsers have been found to struggle with the html-format in which case – if this happens to you – please use the pdf-files.

We are very much looking forward to next year, which once again promises to be fruitful in advancing the investigation of metaphor and metonymy.

We wish all our readers a Merry Christmas and a Happy New Year!

Bonn, December 2003

Martin Döring  
Klaus Gabriel  
Katrin Mutz  
Dietmar Osthus  
Claudia Polzin-Haumann  
Nikola Roßbach