

Preface

Ten years ago, in December 2001, we published the first issue of *metaphorik.de*. As a new project, supported back then only by a group of up-and-coming young researchers, we aimed at giving room to not yet established researchers of metaphor as well as to renowned experts on metaphor and metonymy. In the twenty issues that have been published since then, all sorts of aspects were treated, from the theory of metaphor to questions of applied metaphor research, to the various interfaces between metaphor and ecology, psychology, literature, journalism, and sports. Both in terms of theoretical approaches, and in terms of thematic foci, we embrace a pluralist philosophy. Any explanatory model, any direction of research, any theoretical approach will require to be gauged according to its specific explanatory value and merits.

The tenth anniversary of *metaphorik.de* was used as an opportunity to debate the present and future of metaphor research in the company of renowned experts and at the same time friends of our journal, in an anniversary workshop held in Mülheim an der Ruhr in May 2011. Most of the authors have been accompanying *metaphorik.de* since the early issues, supplying individual papers or reviews, as well as support and good advice behind the scenes. It was a great pleasure to advance those contacts from often merely electronic exchanges to face-to-face conversation and shared discussions. Some results of these discussions have been collected in this issue.

Andreas Musolff's contribution exemplifies the transdisciplinary connections of metaphor analysis, discussing them in the context of debates about migration in Great Britain. Musolff demonstrates links between metaphor and aspects of psycholinguistics as well as sociolinguistics and discourse analysis. Klaus-Uwe Panther, in his paper on the grammatical dimensions of rhetorical figures, opens perspectives on a long neglected aspect of the theory of metaphor. He raises the question if the productivity or limitation of certain metonymies in different languages may be syntactically motivated. Rudolf Schmitt's essay on the systematic analysis of metaphor as a qualitative research method in the social sciences presents an evaluation of the merits of metaphor analysis in contexts outside of linguistics. Thus the value of linguistic models for non-philological purposes in social or scientific research is critically assessed. Finally, Gerard Steen's contribution on "deliberate

metaphor", the intentional and creative use of metaphor, demonstrates the need for a multistep analysis of metaphor, which takes into account both the cognitive-psychological and the communicative dimension.

On the whole, these papers show that there are plenty of rich and productive fields to investigate for metaphor research over the next ten years. We are looking forward to witnessing and documenting these discussions in a constructive fashion in our journal. That these discussions can come in many different shapes and sizes cannot only be seen in the comprehensive contributions to this issue, but also in the report supplied by Monika Ritzer and Benjamin Specht on a conference on 'Epochs and Metaphor' held in Leipzig this year.

Our heartfelt thanks go to the University of Duisburg-Essen, for a substantial share in the financing of our anniversary conference. The organisational work of Julia Richter, M.A. and Annika Hohmann, M.A. (both located in Duisburg-Essen) crucially contributed to the smooth and successful functioning of the conference. For the production of galley proofs as well as layout, special thanks are due to Alexandra Dominicus, B.A. (Duisburg-Essen). We wish you all a peaceful time and a happy New Year 2012!

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