

Preface

This present issue of *metaphorik.de* is – as the attentive reader has certainly already noticed – slightly delayed. At the same time, our journal is now published with a new basic layout. Such changes in appearance usually require some time to get used to. However, since we adopted most of the menu items from our ‘old’ version, we believe that you will quickly adjust to our new layout. The essential reason for our change to a new technological platform is the functionality of our offer: The different layout allows you and us to explore a range of new possibilities. You are now able to systematically search the contents of our journal and we can provide you with the latest news faster than before. Furthermore, for an editorial team that works decentralized, the new system offers better ways to maintain our online presentation. Despite its changes in appearance, the essential part of our journal stays the same: As it has been the case for the past twelve years, *metaphorik.de* will continue to be devoted to the investigation of metaphor and metonymy. In our journal, metaphor research applied to various areas and approached from diverse methodological angles is presented and discussed.

In this issue, two contributions take up the mutual topic of linguistic metaphor and sensory perception from different perspectives. Karen Sullivan demonstrates that the metaphorical concept ‘intelligence is brightness’ is not only reflected in linguistic expressions, but can also be shown experimentally in human perception. Apart from metaphors which indicate that ‘goodness’ and ‘intelligence’ are understood in terms of brightness, photos of faces with a bright background are also perceived as both more intelligent and well-intentioned. Svetlana Vogt attends to one of the areas in which the connection between linguistic metaphors and sensory perception is most obvious: synesthesia. Her contribution discusses different methods for analyzing synesthetic metaphors.

In addition to the modernization of our technological platform we are also happy to announce an organizational extension. Henceforth, the editorial staff will be supplemented by an editorial board that consists of several of the most renowned metaphor researchers. Those researches have already greatly supported us in terms of contributions, encouragement and valuable advice. In conversations, e.g. during our anniversary workshop in 2011, we noticed once more that approaches to metaphor research as well as current fields of research are quite multifaceted. We take this as an opportunity to introduce different

approaches from various metaphor researchers from now on. In the current issue, we begin with two colleagues of the editorial board, Rudolf Schmitt and Klaus-Uwe Panther.

The final part of this issue constitutes a review of Corinna Koch's current publication about metaphors in foreign language teaching by Gerd Katthage.

Many thanks go to our team in Saarbrücken, especially to Kerstin Sterkel, for their help with formatting. We are also grateful for the support Bernd Backhaus from the company *stylebites* provided during the change of our technological system. We wish all of you a productive reading and thank you for your attention.

Essen, in June 2013.

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